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MDS
Pharma Services
Institutional Review Board

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Chairman
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Secretary

February 10, 2003

James C. Kisicki, M.D.
MDS Pharma Services
621 Rose Street
Lincoln, NE 68502

RE: **Philip Morris**
A Randomized, Controlled Study to Evaluate the Short Term Exposure to Smoke Constituents of an Electrically Heated Cigarette Smoking System with Menthol in Adult Smokers During Controlled Smoking, Protocol No. EHCJLI/01/03

Dear Dr. Kisicki:

On February 10, 2003, Sara W. Morrow, a member of the MDS Pharma Services Institutional Review Board (IRB) and designated to do expedited reviews, considered and approved four study-specific ads (2 newspaper, 2 radio) for the above-referenced study. This study will be reviewed by the IRB on March 11, 2003 at which time the protocol date will be included in the study description line. I have enclosed copies of the advertisements for the convenience of your review.

Philip Morris USA, the sponsor of this study, has been notified of this action by receipt of a signed copy of this letter and copies of the approved advertisements.

The Board is fully aware of the regulations governing institutional review boards (Part 56 of Title 21 of the Code of Federal Regulations) and believes that its operations are in compliance with those regulations.

Sincerely,

Judy E. Carver, Secretary
Institutional Review Board

Enclosure

c: Hans-Juergen Roethig, M.D., Ph.D., FCP, FFPM
Philip Morris USA
615 Maury Street
Richmond, VA 23224

AA04271

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